

11 February 2025

# **Press Release Distribution Report**

# Distribution Report

**BANKU IS NO. 1 AT EMPOWERING MSMEs WITH A  
BRANCHLESS BANKING SOLUTION**

**Date Submitted: 11 February 2025**

[View Your News On Google](#)

**50**

Recorded Full Page Placements \*

**398.1 TH**

Potential Audience Reach

\* This is a partial list of online pickups that we are able to track. There are other websites that have picked up the release that we may not have tracked.



**NEWS**  
NETWORK

KBK Times

prevalentindia

D  
lucknowdigital

MAHARASHTRA  
24x7

UP PATRIKA

MADHYAPRADESH  
MIRROR

And Many More...

# Your Submitted Press Release

## BankU is No. 1 at Empowering MSMEs with a Branchless Banking Solution

The way we bank is evolving, and BankU is leading the charge in making banking more accessible and rewarding for MSMEs across India. As a new-age branchless banking solution, BankU is bridging the financial gap for small businesses by offering a fully digital platform that brings banking services right to their fingertips.

With a vision to create a self-reliant India, BankU is building the largest retailer chain network, empowering MSMEs, retailers, and small business owners to provide bank-like services to their communities, all without the hassle of traditional banking processes.

### **Banking, Beyond Banks**

BankU isn't just another banking platform but it's a neo-bank designed to cater specifically to the needs of small businesses. Whether it's money transfers, bill payments, loans, or account services, BankU provides a one-stop digital solution through both a mobile and web application.

MSMEs using BankU can offer over 200 financial services to their customers, including:

- Account opening & management
- Cash withdrawals & deposits
- Balance inquiry & mini statements
- Domestic & international money transfers
- Loan applications & quick unsecured business loans
- PAN card enrollment & correction
- Mobile & utility bill payments
- KYC verification & APIs services for MSMEs and Nidhi Companies

With BankU's easy-to-use interface, retailers and small businesses can now bring banking to their customers, creating a financially inclusive ecosystem without needing a physical bank branch.

### **Higher Earnings, Greater Opportunities for Retailers**

One of BankU's biggest advantages? It offers the highest commission in the industry.

Retailers and small business owners partnering with BankU can operate like a mini-bank, providing financial services while earning a significant commission on each transaction. This means they not only support their local community but also unlock

new income streams for themselves.



A.K. Mehra, CEO of BankU, explains the impact of this model:

"Driven by favorable government policies and flexible banking institutions, MSMEs are rapidly contributing to India's economic growth while generating employment. Our banking solution is designed to address the unique requirements of MSMEs. It removes the barriers of traditional banking processes and policies, providing a seamless and user-friendly experience."

## **A Full-Fledged Business Banking Experience for MSMEs**

BankU goes beyond just offering banking services—it aims to redefine financial operations for MSMEs. The platform is set to launch a business banking current account with a built-in banking system, allowing MSMEs to:

- Easily manage cash flow
- Access financial services previously available only to large corporates
- Enjoy seamless cash management solutions
- Integrate core banking services via partnerships with major banks

Through strategic partnerships, BankU is integrating core banking services from large financial institutions, ensuring MSMEs get the same financial privileges as large corporations.

Chandan Thakur, CTO of BankU, shares the growing momentum:

"More than 500 SMEs have joined our platform in the last month alone. The response has been overwhelmingly positive. We are now expanding our operations to bring over 5,000 SMEs onto our platform by the end of FY 2025."

## **Quick & Hassle-Free Loans for MSMEs**

Lack of access to quick capital is one of the biggest challenges faced by small businesses. BankU is tackling this problem by

offering fast, unsecured business loans to MSMEs, helping them manage cash flow, expand operations, and solve debt issues without lengthy approval processes.

By leveraging technology and strategic partnerships, BankU is ensuring that small businesses don't have to struggle for financial support anymore.

## **BankU is the Banking for the Future**

BankU is reinventing traditional banking practices with a model that is cost-effective, automated, and convenient, making financial services more accessible than ever before. With its fully digital platform, retailer network, and commitment to empowering MSMEs, BankU is shaping the future of banking—one business at a time.

### **Join BankU Today!**

If you're an MSME, retailer, or business owner looking to take control of your finances and earn more through branchless banking, it's time to partner with BankU.

? Website: [www.banku.co.in](http://www.banku.co.in)











? Phone: +91 9403891896











? Email: [help@banku.co.in](mailto:help@banku.co.in)











### **Mehrasri Enterprises Limited**

? 4M/131, Bhootnath Road, Kankarbagh, Patna, Bihar 800026











BankU—Empowering MSMEs, One Transaction at a Time.











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	UP 18 News	News Portal	Information	IN	104760 visit/month	<a href="#">View Release</a>
	News9 Network	News Portal	Information	IN,US	4000 visit/month	<a href="#">View Release</a>
	KBK Times	News Portal	Information	IN,UK,US	2000 visit/month	<a href="#">View Release</a>
	Prevalent India	News Portal	Business	IN	6090 visit/month	<a href="#">View Release</a>
	lucknowdigital	News Portal	Business	IN	5880 visit/month	<a href="#">View Release</a>
	maharashtra24x7	News Portal	Business	IN	5760 visit/month	<a href="#">View Release</a>
	up-patrika	News Portal	Information	IN	6720 visit/month	<a href="#">View Release</a>
	Madhya Pradesh Mirror	News Portal	Business	IN	4860 visit/month	<a href="#">View Release</a>
	Khammaghani i Rajasthan	News Portal	Business	IN	5730 visit/month	<a href="#">View Release</a>
	Live Jabalpur	News Portal	Business	IN,US	5910 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Allahabad Post	News Portal	Information	IN	6630 visit/month	<a href="#">View Release</a>
	North West News Times	News Portal	Business	IN	6720 visit/month	<a href="#">View Release</a>
	Evening Post	News Portal	Business	IN	4770 visit/month	<a href="#">View Release</a>
	Bhopal Sun Times	News Portal	Information	IN	4770 visit/month	<a href="#">View Release</a>
	udaipurdispatch	News Portal	Information	IN	5730 visit/month	<a href="#">View Release</a>
	BizzSight	News Portal	Information	IN,US	6150 visit/month	<a href="#">View Release</a>
	National Insight	News Portal	Information	IN,US	7050 visit/month	<a href="#">View Release</a>
	Pink City Now	News Portal	Information	IN,US	6900 visit/month	<a href="#">View Release</a>
	Deccan Express	News Portal	Business	IN,US	7710 visit/month	<a href="#">View Release</a>
	Khabare Rajasthan	News Portal	Information	IN,US	7800 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Your Bangalore	News Portal	Business	IN,US	13800 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Prakhar Jagaran	News Portal	Information	IN,US	8040 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Satta Express	News Portal	Business	IN,US	7050 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Business Point	News Portal	Information	IN	5000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Nagpur News Today	News Portal	Business	IN,US	5580 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Indore Pioneer	News Portal	Information	IN,US	4860 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Gwalior Buzz	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	News Track Bhopal	News Portal	Information	IN,US	4650 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Madhya Pradesh Herald	News Portal	Business	IN,US	4770 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Rising Entrepreneurs	News Portal	Information	IN,US	5730 visit/month	<a href="#">View</a> <a href="#">Release</a>



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	newsdaddy	News Portal	Information	IN	4770 visit/month	<a href="#">View Release</a>
	Mint-Money	News Portal	Information	IN,US	7470 visit/month	<a href="#">View Release</a>
	The Capital News	News Portal	Business	IN,US	5610 visit/month	<a href="#">View Release</a>
	The Deccan Messenger	News Portal	Information	IN,US	4770 visit/month	<a href="#">View Release</a>
	The Indian Influencer	News Portal	Business	IN,US	4740 visit/month	<a href="#">View Release</a>
	The Daily Metro	News Portal	Information	IN,US	6720 visit/month	<a href="#">View Release</a>
	Central Herald	News Portal	Business	IN,US	8550 visit/month	<a href="#">View Release</a>
	Kanpur Live	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Rajasthan Mirror	News Portal	Business	IN	5760 visit/month	<a href="#">View Release</a>
	MP Newsline	News Portal	Information	IN	4890 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Delhi News Now	News Portal	Business	IN	5910 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Delhi Morning Tribune	News Portal	Information	IN	5610 visit/month	<a href="#">View</a> <a href="#">Release</a>
	MP Guardian	News Portal	Information	IN	7740 visit/month	<a href="#">View</a> <a href="#">Release</a>
	jodhpurreporter	News Portal	Information	IN	7050 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Nashik 24	News Portal	Information	IN,US	7050 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Marudhar Chronicle	News Portal	Business	IN,US	7050 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Hola Mumbai	News Portal	Business	IN,US	6120 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Delhi News Watch	News Portal	Business	IN,US	5760 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Shekhawati Samachar	News Portal	Business	IN,US	5580 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Ncr-Chronicle	News Portal	Business	IN,US	7530 visit/month	<a href="#">View</a> <a href="#">Release</a>

